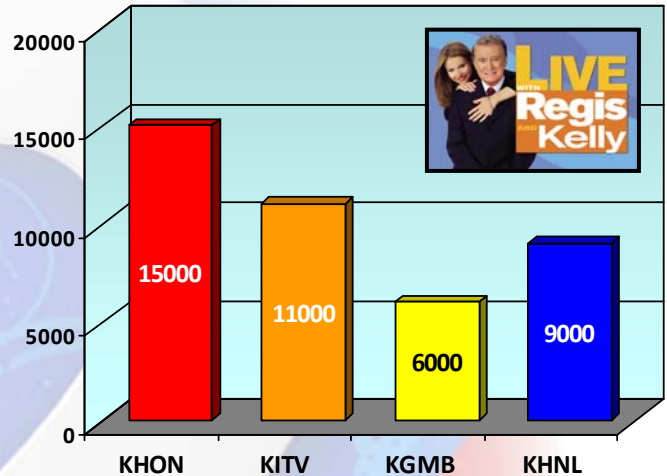
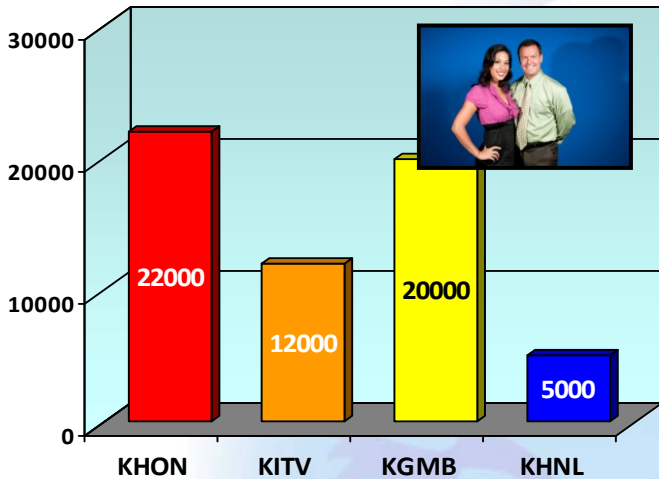




KHON2 Dominates the Honolulu Market!

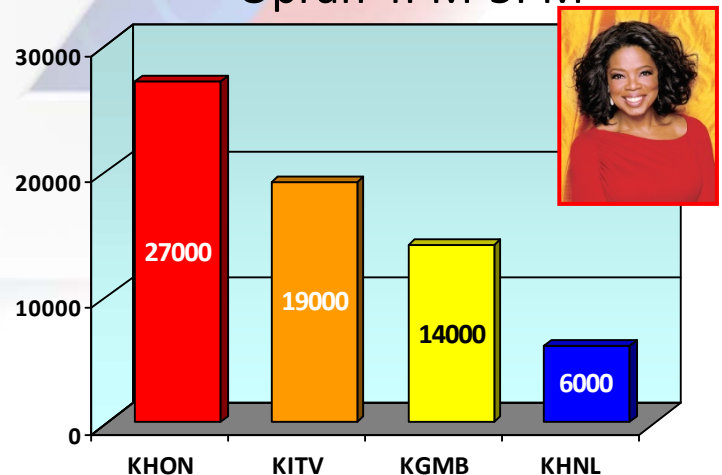
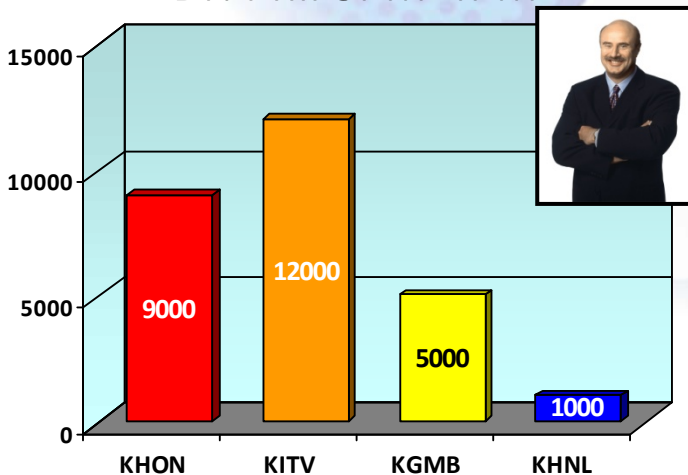
Wake Up 2Day virtual tie for #1

Regis is still the Morning TV Leader



KHON2 strong #2 with Dr. Phil 3PM-4PM

KHON2 A Big #1 with Oprah 4PM-5PM

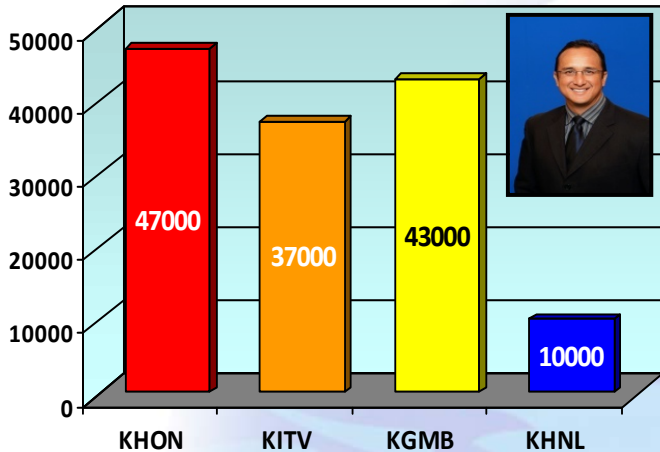


SOURCE: NIELSEN Feb 2010, May 2010, Nov 2009 average – Total Viewers Average per quarter hour at any given time

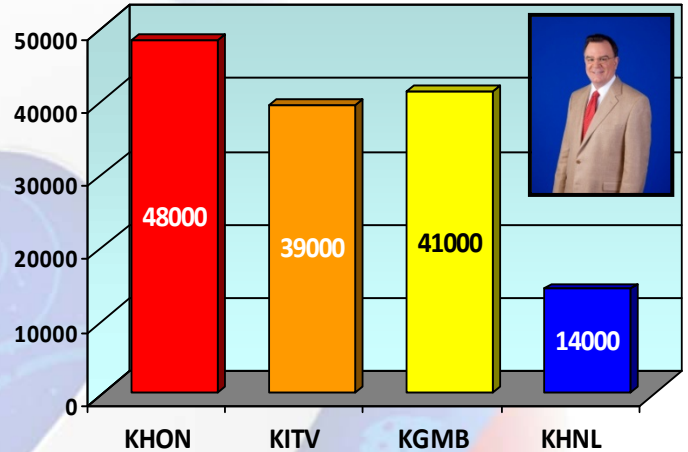


KHON2 Dominates the Honolulu Market!

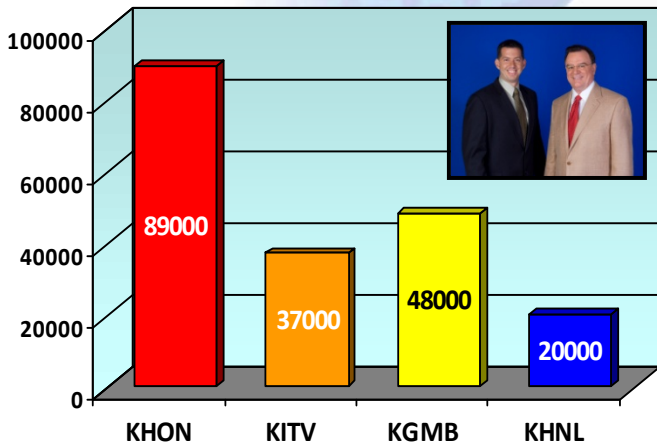
**KHON2 Hawaii at 5 claims
the #1 spot**



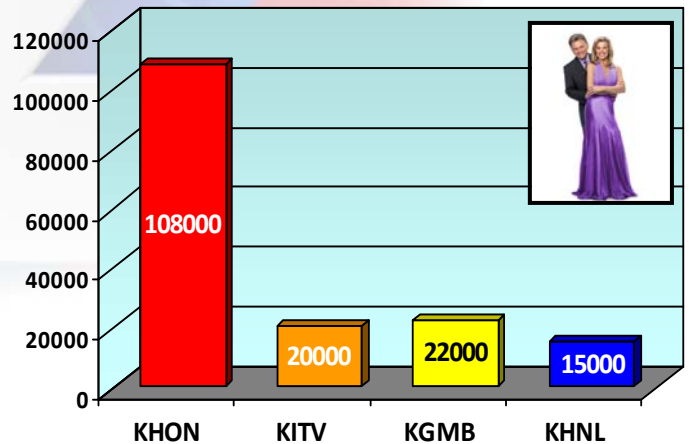
**KHON2 World News
is once again #1**



**KHON2 dominates with 89,000
viewers in the 6PM News**



**KHON2 is untouchable with
Wheel of Fortune 630PM-7PM**

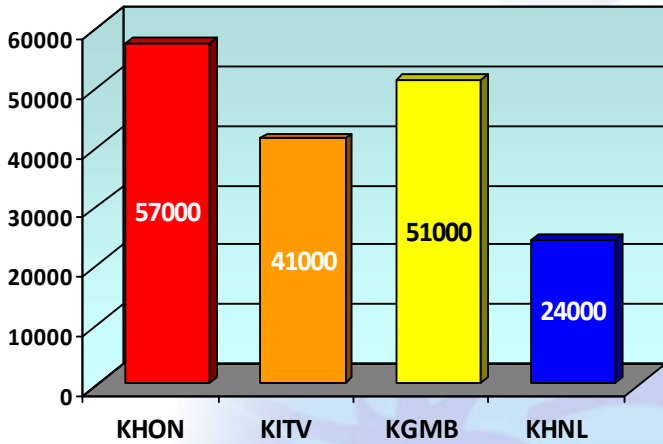


SOURCE: NIELSEN Feb 2010, May 2010, Nov 2009 average – Total Viewers
Average per quarter hour at any given time

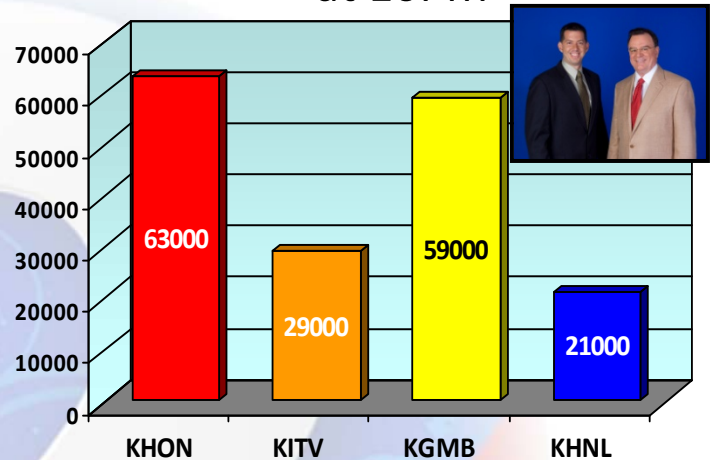


Advertisers Get Constant Results on KHON2 Hawaii's #1 Station

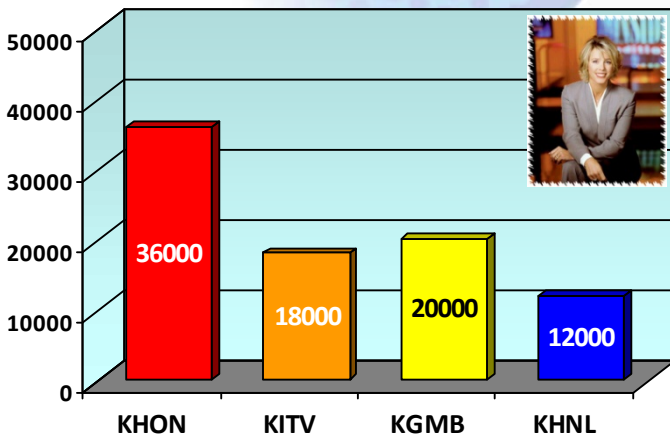
KHON2 #1 in Primetime (M-F 7-10)



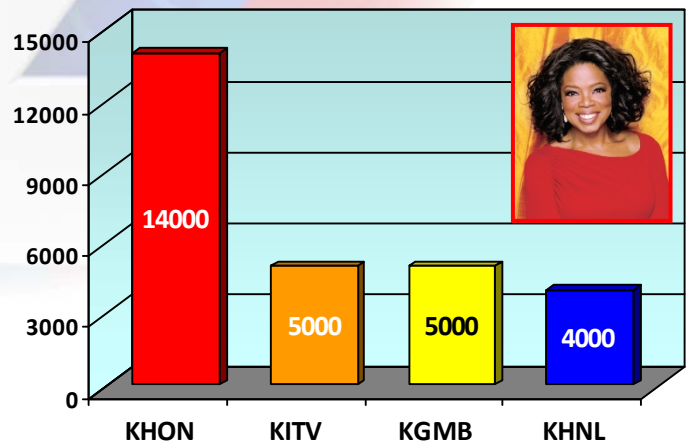
KHON2 dominates #1 position at 10PM



KHON2 #1 at 1030PM with Inside Edition Beating Out Leno & Letterman



KHON2 #1 with Oprah's Encore at 11PM

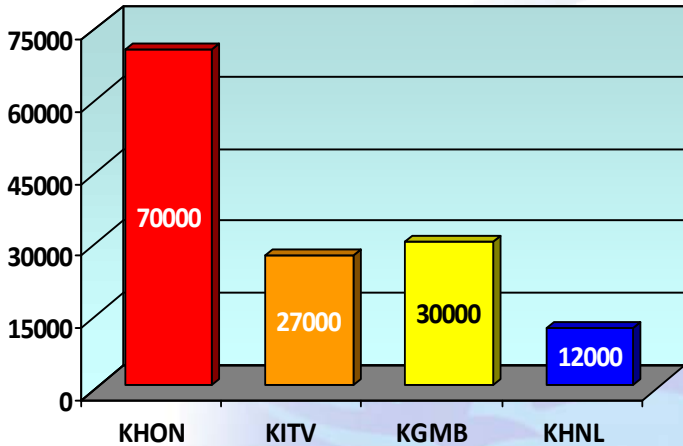


SOURCE: NIELSEN Feb 2010, May 2010, Nov 2009 average – Total Viewers Average per quarter hour at any given time



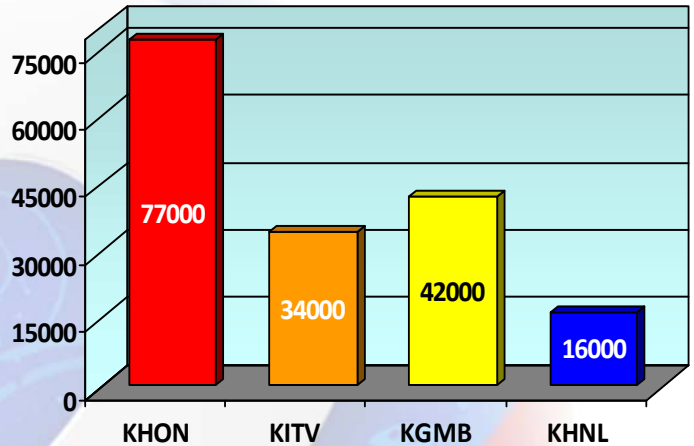
KHON2 News Dominance Continues on the Weekend!

#1 KHON2 Dominates Saturday Early Evening News



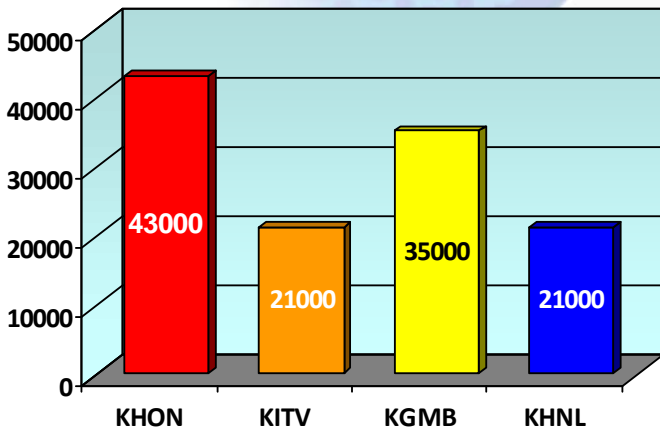
*Compared to KGMB & KHNL 5pm News

KHON2 #1 Sunday Early Evening News



*Compared to KITV, KGMB & KHNL 5pm News

KHON2 News #1 on Saturday Night at 10PM



KHON2 News on Sunday Night at 10PM

